



How to become EGLA



Content



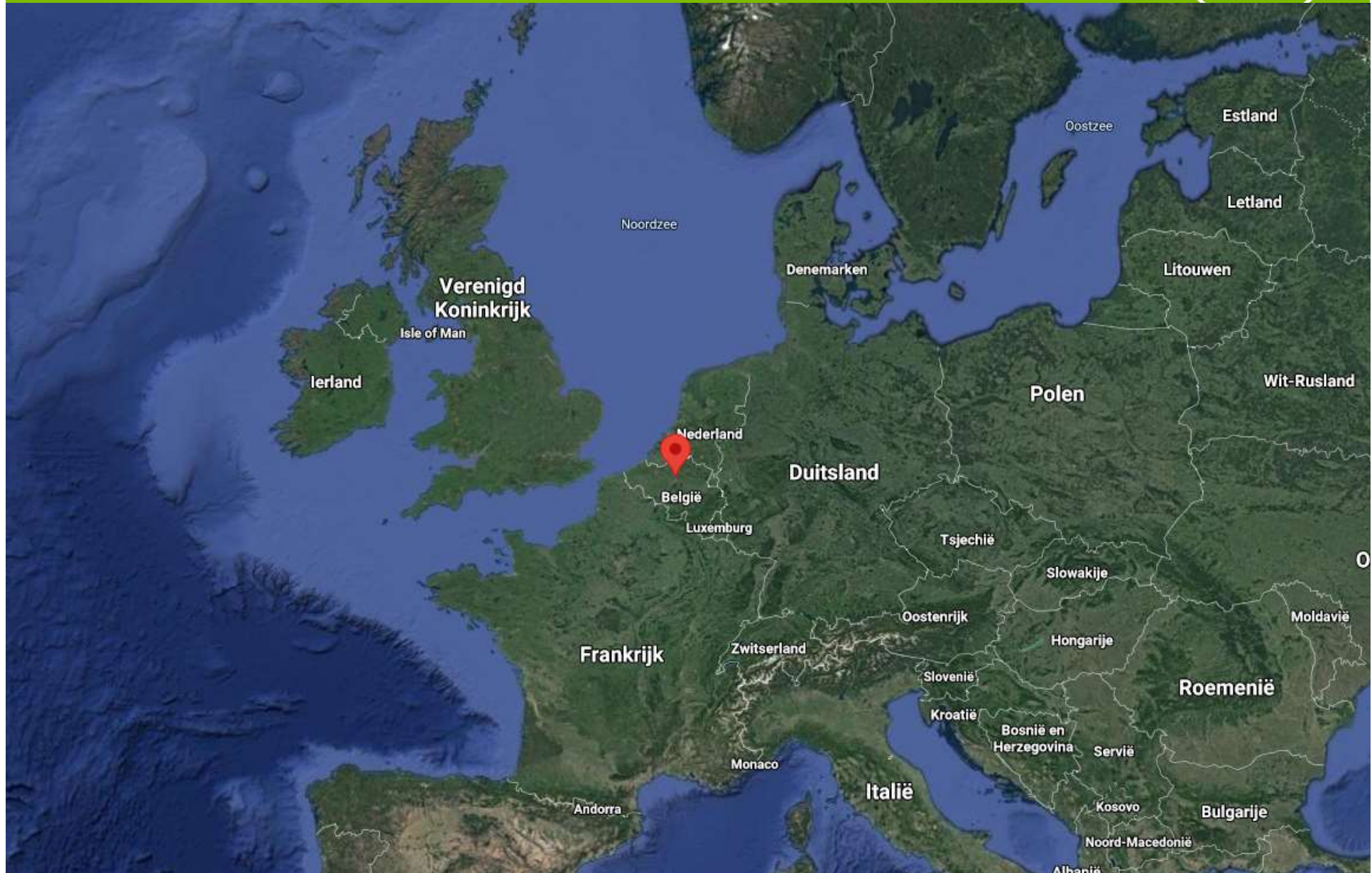
- How to become a sustainable city
- What's in it for me?
- Tips for applying



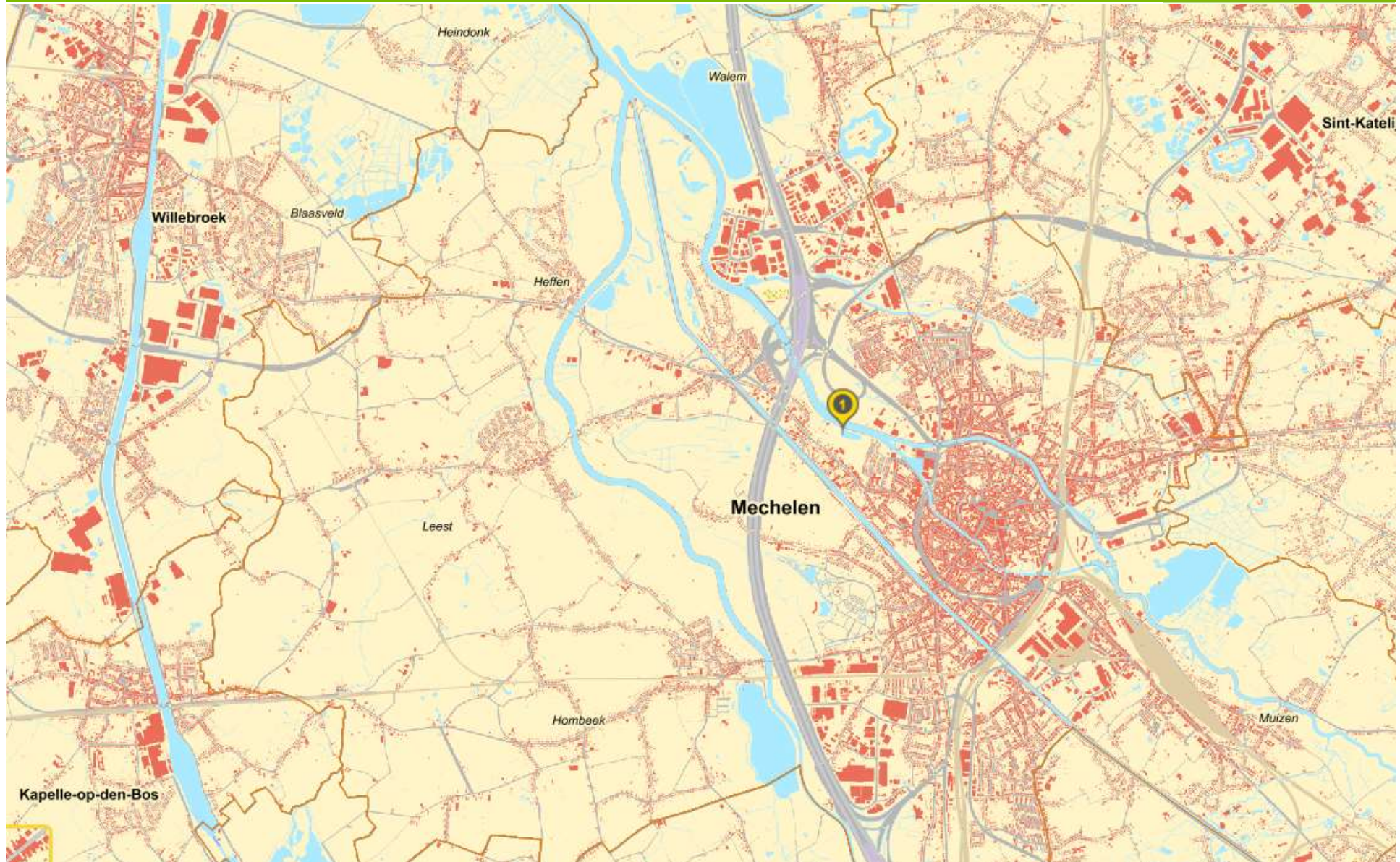
Sustainable city



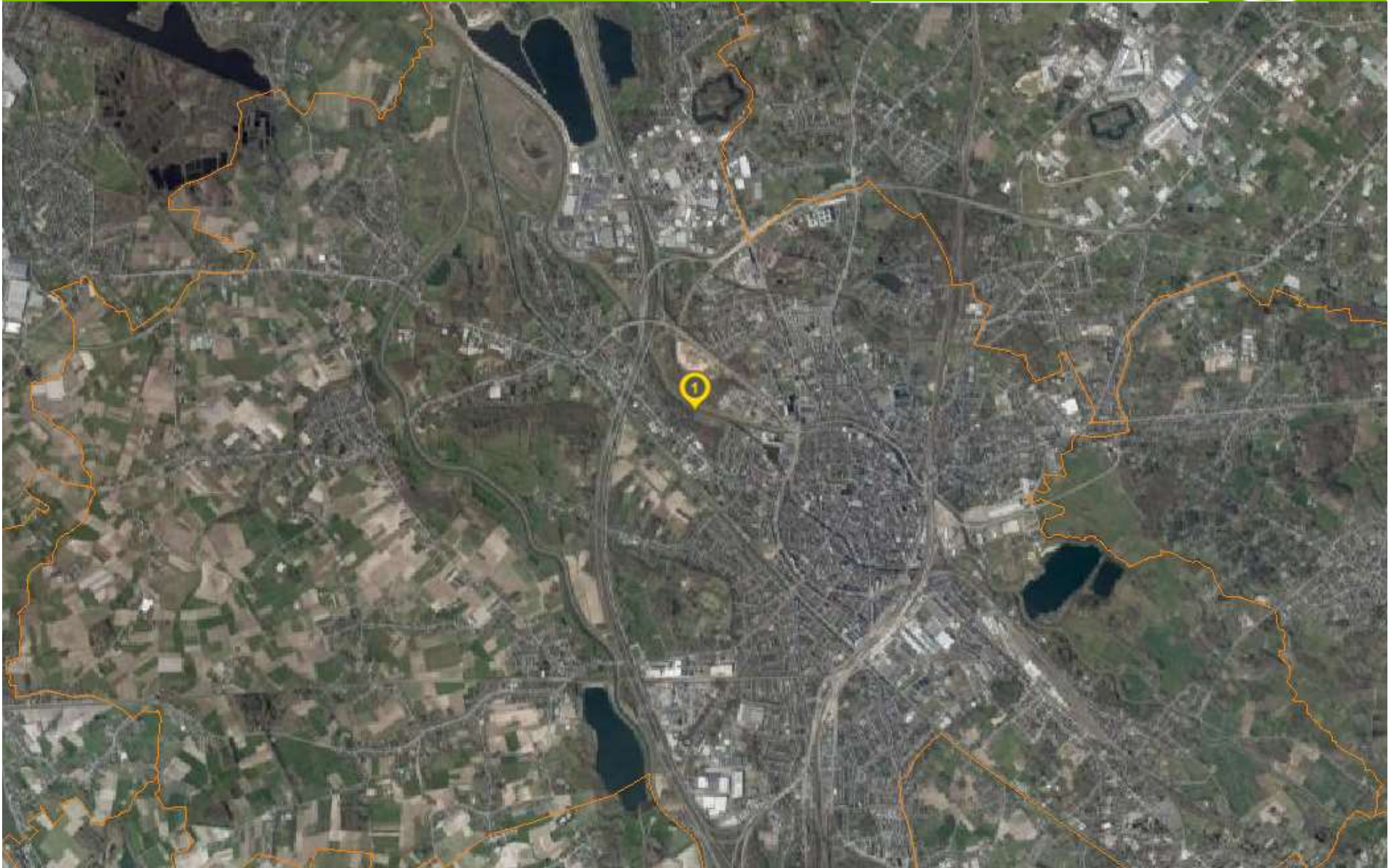
Mechelen



Mechelen



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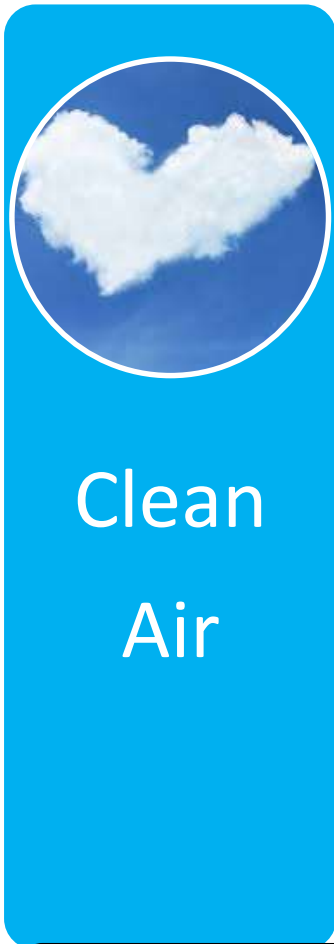
- CoM since 2012
- Renewed 2018
- New climate plan 2020 (RVA and SECAP)
- EGLA 2020
- Member of CoM board 2021
- First to sign new covenant in 2021

Climate or sustainability as common thread



- Noise/air quality
- Climate
- Mobility
- Nature and biodiversity and land-use
- Waste and circular economy
- Water (quantity and quality)

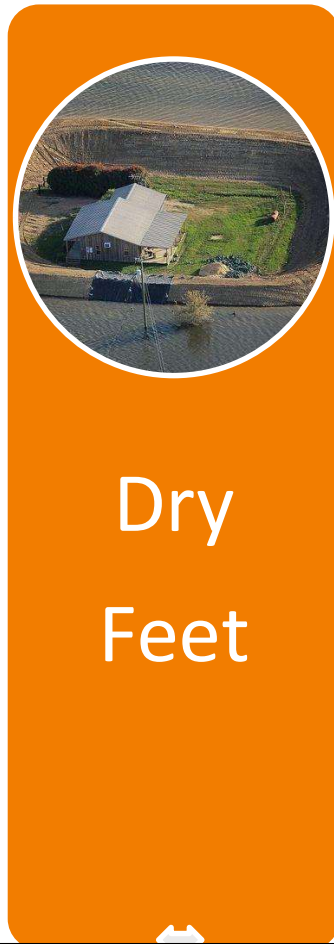
5 Pillars



Clean
Air



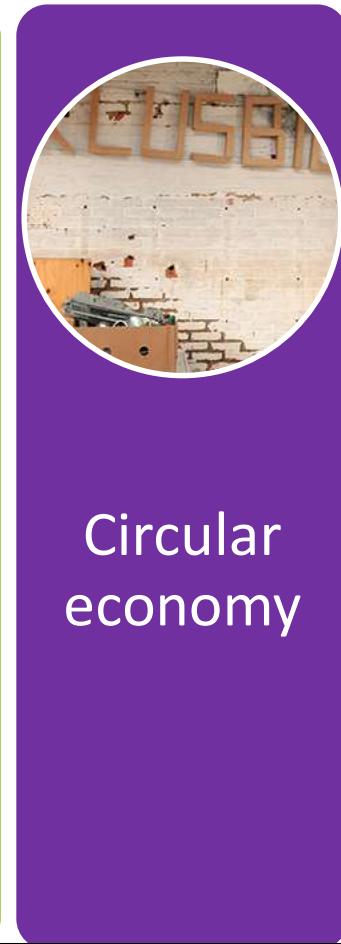
Cool
Town



Dry
Feet



Strong
nature



Circular
economy

Program management





Together




Together





“Mechelen invests in bike- and car sharing and is even more ambitious. We don't only follow demand, but we actively provide mobility as a service in places where there isn't sufficient demand for commercial companies.”

Leen



“ *‘Isn’t it fantastic that so many citizen initiatives, public institutions and enterprises in Mechelen share my dream: to make repair, re-use and sharing products the norm. Together we tackle food and construction waste.’*

Julie

“*‘Straathoekwerk Mechelen (outreach) supported people on their journey in life for the last 20 years. To symbolize this work, we built a sustainable raft and floating garden.’*

Vincent, Jan & Laurens





Why and how



What's in it for me



- European networks: exchange of experience
- Network as basis for shared projects
- Internal leverage
- Be part of the future
- It is about building a better place for inhabitants

European Projects Mechelen since 2010



- 36 EU projects
- 9,5 mio euro
- Examples
 - See2Do/TripleA/Bereel/Shift: renovation
 - WRC - BWaterSmart: water
 - CECl: circular economy
 - ...

EGLA 2020: lasting impact



- Depavement
- Global conference
- Sustainability festival
- Hospitality sector collaboration
- City branding
- Green Walk
- Workshops
- ...

COVID-19

EGLA 2020





Billie cup



Circular cities declaration



5 tips for applying



- Become a sustainable city
- Sustainability is in everything you do
- What sets you apart?
- Communicate
- Be an ambassador

